

# CleanupUK Autumn 2016 Newsletter

Welcome to our latest newsletter. It contains highlights from some of the work we've been doing to help create cleaner - and more importantly - stronger, communities. I hope you enjoy it.

All the best...and keep it clean!



### Did you know?

CleanupUK was set up in 2007 to tackle Britain's litter. While we still support litter-picking groups all over the country, our mission has evolved. Nowadays our aim is to help people make their local spaces not only cleaner, but also friendlier, safer and more welcoming. We do this by empowering people to get together and take action.

## **Beautiful Boroughs 101**

The result is our Beautiful Boroughs project, which currently helps residents in 10 London boroughs: Barking & Dagenham, Camden, Enfield, Hackney, Haringey, Newham, Redbridge, Tower Hamlets and Waltham Forest, tackle litter and fly-tipping. 101 groups of residents have now accepted our challenge, holding regular clean-ups. So far there's been over 650 litter-picks, with more than 6,700 bags of rubbish collected.

### Superb success stories...

### **Noel Park, Haringey**

### A call for action creates a community hub

Charmaine Smith wanted somewhere safe for her young daughter and other children to play, but the local park was unwelcoming and covered in rubbish. The discovery of used needles and condoms was the final straw so, with our help, she took action **Read more** 



## **Barking & Dagenham**

### **Konverse Elite - street dancing for cleaner streets**

Teenagers often can be a tricky group to engage with litter picking, but as this dance troupe proved, once they take ownership of their local spaces they're a tough act to follow **Read more** or watch the girls' unique approach to rubbish clearance **here** 



Find more inspirational case studies <u>here</u>

### **Fantastic feedback**

Beautiful Boroughs is not just about a clean neighbourhood - it makes people feel more positive about where they live and what they can achieve.

We've recently carried out our third participants' survey and we're again delighted by the results:

# 87% of respondents feel they now have more contact with people in their community

89% are more motivated to pick up litter in their community.

84% are now more willing to act on issues in their community

# 92% feel more strongly that their actions can help to change their community.

74% think that their community has become friendlier

**52%** feel safer in their neighbourhood.

### **Happy Birthday Barbeque**

CleanupUK turned 9 on the 17<sup>th</sup> July and we celebrated in style with a barbeque at The Hackney Marshes Centre. Elham and Sylvia from Bountagu Big Local Area gave an inspiring talk about all they've achieved since being involved with Beautiful Boroughs; while our patron, The Rev Canon Roger Royle, entertained us with some very amusing observations, like Eve being the first litterer on earth (she threw away the apple core). The event was an excellent opportunity for people to exchange views and ideas for the future.



# Elham and Sylvia from Bountagu Big Local



**Rev Canon Roger Royle** 

# Meet the team!

Introducing our wonderful Project Coordinators, Sarah Hayes and Neeta Kanagaratnam:





Sarah Neeta

They tirelessly inspire and support residents in our 10 boroughs. Well done to you both!

# **Next step: Beautiful Birmingham...**

We're delighted to announce that Birmingham City Council have agreed to work with us next year. We hope to start our first Beautiful Birmingham Project in the autumn of 2017. Watch this space!

# A BIG thank you to you

Thank you very much to all our funders, supporters and friends. You help us to make a real difference to the lives of people in some of the UK's most deprived neighbourhoods.

### Feeling inspired?

If you want to set up - or find - a litter-picking group in your area our <a href="LitterAction"><u>LitterAction</u></a> website is the place to go. You can access information and help with everything you need. So far over 870 groups have registered on the website - and they've collected over 183,000 bags of rubbish.

We're very sociable - please follow us!

Twitter: @Cleanup\_UK

Facebook: https://www.facebook.com/cleanupcrew.uk

Instagram: <a href="https://www.instagram.com/cleanup\_uk/">https://www.instagram.com/cleanup\_uk/</a>

### Or get in touch by email...

If you have any queries, comments or want to unsubscribe from these emails, you can contact me at:

# george.monck@cleanupuk.org.uk

### You can also write to us at our NEW address:

CleanupUK P.O.Box 95 Tetbury GL8 0BA

Or find out more about our work on our website: <a href="http://www.cleanupuk.org.uk">http://www.cleanupuk.org.uk</a>